

2025

# Lumina Intelligence Forecourt Market Report 2025

Brochure



# Report Introduction

The **Lumina Intelligence Forecourt Market Report 2025** provides a comprehensive overview of the **UK forecourt retail market**, analysing its size, structure, key drivers, and future growth opportunities. It offers detailed insight into the evolving role of forecourts as **multi-purpose retail destinations**, examining **leading and innovating operators**, supplier relationships, and consumer expectations.

The report features exclusive research from **Lumina Intelligence's bespoke consumer and operator surveys**, exploring shopper **missions**, operator's approaches to **dwell times**, **brand** and **quality** influences, and **food-to-go** demand.

With a section devoted to the **future outlook** of the forecourt market, it also addresses challenges such as the shift towards **convenience**, competition from evolving retail **formats**, and the need for **enhanced digital engagement**, empowering businesses with the knowledge to stay ahead in a rapidly changing landscape.



# Who is this report for?

The **Lumina Intelligence UK Forecourt Market Report 2025** is an indispensable resource for a wide range of stakeholders across the forecourt and wider convenience landscape—including forecourt **operators, suppliers, wholesalers, investors,** and internal teams spanning **commercial, finance, data & insight, brand,** and **marketing** functions.

For operators, the report offers deep insight into **market positioning, consumer expectations,** and **competitive strategy,** enabling informed decisions on ranging, merchandising, and expansion. Suppliers and wholesalers can identify **evolving customer priorities,** emerging **product trends,** and **growth opportunities** to better support retail partners and target new accounts. Investors gain a clear understanding of **sector dynamics,** performance **benchmarks,** and long-term **growth potential** to guide strategic investments.

Whether expanding into forecourts, refining product portfolios, or shaping multi-year strategies, this report provides the data, context, and foresight required to make smarter, future-ready decisions in an increasingly competitive retail environment.





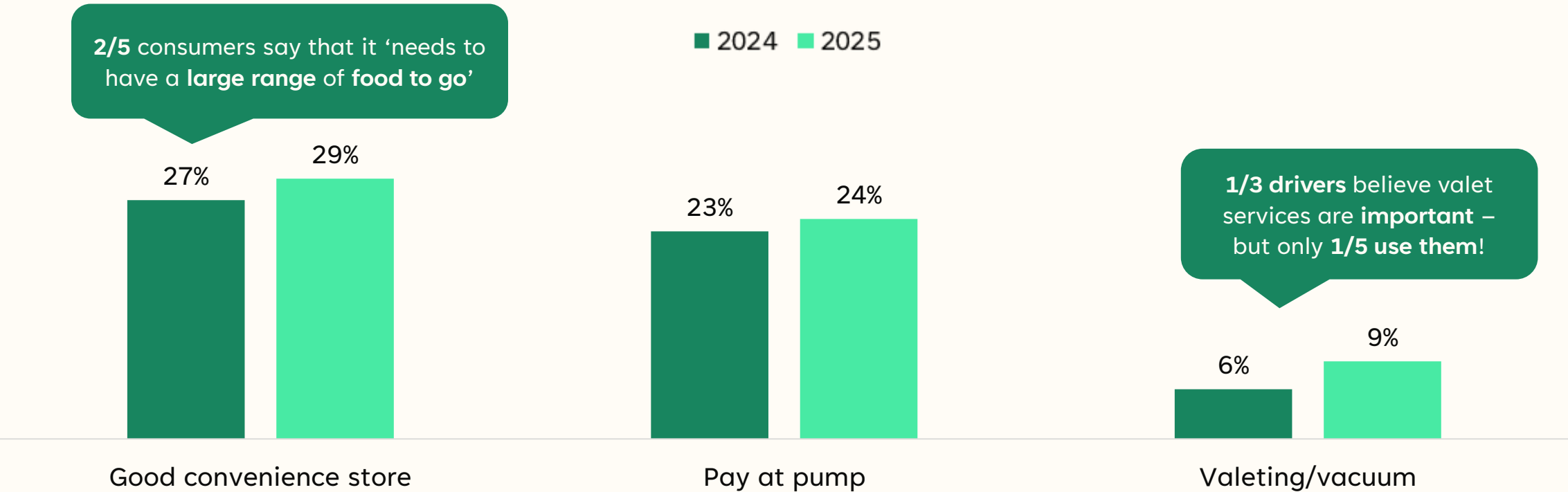
# Sample Slides



# The importance of the convenience store heightens – emerging opportunity to bring consumers in through valet



What services would you like to see more of in forecourts? – top movers year on year

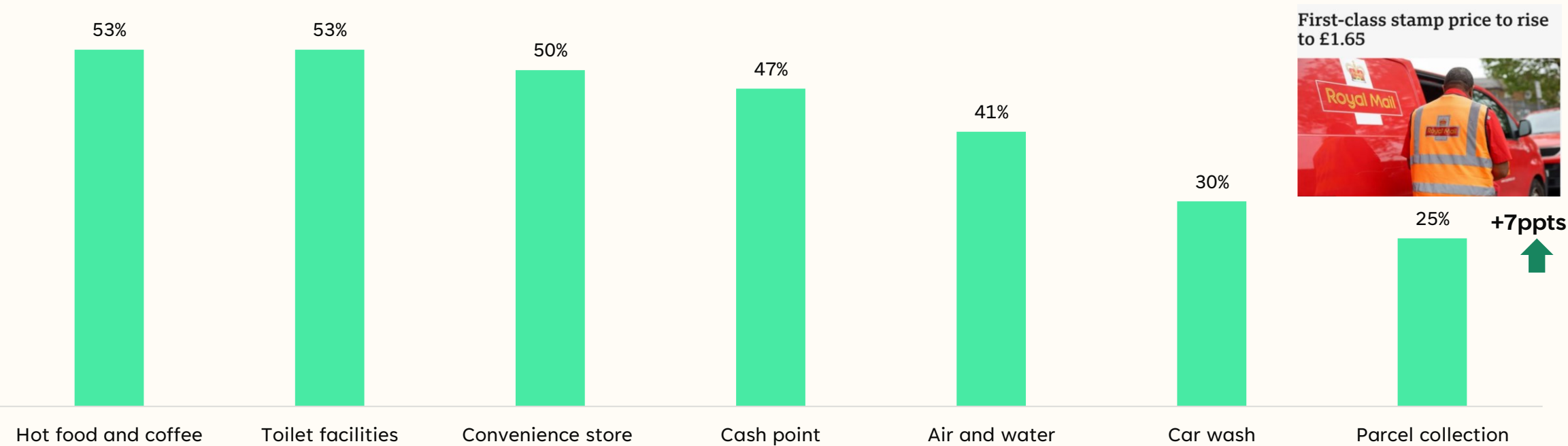


Source: Lumina Intelligence Forecourt Survey 2025

# Parcel collection soars and provides higher footfall opportunities



What are the reasons you would stop at a forecourt if you do not need to charge/fuel your car?



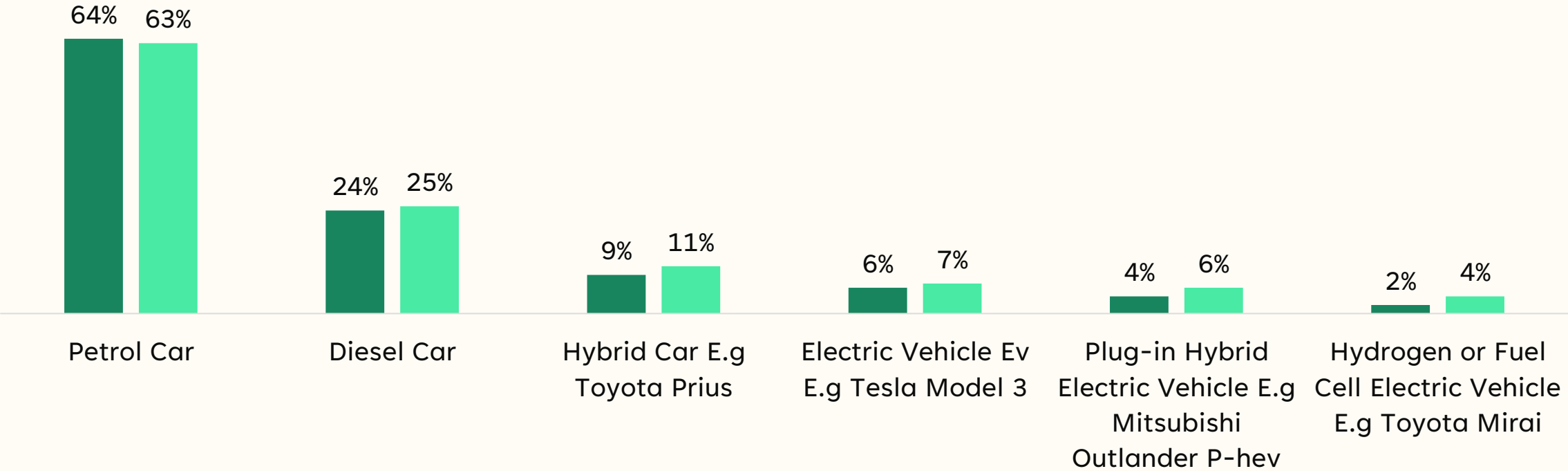
Source: Lumina Intelligence Forecourt Survey 2025

# There hasn't been a big surge towards EV this year. Nearly 2/3 of drivers still own a petrol car



Do you own a car, and if so, what type of car is it?

2024 2025

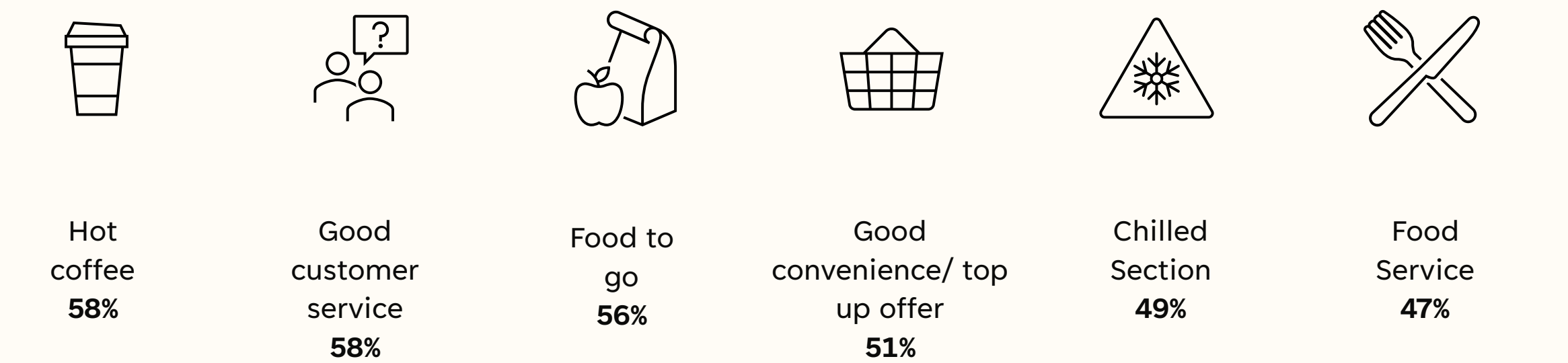


Source: Lumina Intelligence Forecourt Consumer Survey 2025

# Coffee and food to go will thrive further, but nearly ½ of operators believe food service will gather pace too



In the next 5 years, how important will the following services be for your forecourt shop? – extremely or very important



Source: Lumina Intelligence Forecourt Survey 2025



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Analysis of forecourt shopper behaviour, and how it differs from that of the average convenience store customer

Top prominent shopping missions, day-parts, and need states within the forecourt channel

Purchasing patterns and their implications for the forecourt retail experience

## Consumer and Operator Bespoke Research

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Perspectives from forecourt operators on current challenges and opportunities

Expectations and strategic priorities among operators for the next 12 months

## Consumer Insight

Demographic shifts, psychographic trends, and spending habits

Forecourt Shopping Missions

Health & Wellness in Forecourts

Dwell Time & Convenience Evolution

Consumer expectations

## Future Outlook

Exploration of emerging trends shaping the forecourt and wider convenience market

Assessment of potential disruptions and growth opportunities

Strategic considerations for adapting to future consumer behaviour and market dynamics

# Report Details



## Format

Electronic PDF

## Pricing

£3,250

## Publication

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## Access

Corporate Access

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