Lumina Intelligence

2025

Lumina Intelligence Forecourt Market Report 2025

Brochure

Lumina Intelligence

Report Introduction

The **Lumina Intelligence UK Forecourt Market Report 2025** provides essential insights into the forecourt retail sector. As fuel market dynamics shift and consumer behaviours evolve, forecourts are increasingly becoming **multi-purpose retail destinations** rather than just fuel stops. This report analyses **market structure, key operators, supplier relationships, and growth opportunities**, helping businesses navigate the challenges and capitalise on emerging trends.

Consumer expectations are changing, with a growing focus on **convenience, healthier food choices, and experience-driven retail**. The report explores the **rise of planned top-ups, impulse purchasing trends, and the role of brand partnerships**, as well as how forecourts can **increase dwell time and drive loyalty** through promotions, premium offerings, and integrated services.

Looking ahead, the report provides **market projections to 2028**, outlining opportunities for **format evolution, digital engagement, and food-to-go expansion**. With data-driven insights and strategic recommendations, the **Lumina Intelligence Forecourt Market Report 2025** is an essential resource.

Who is this report for?

The **Lumina Intelligence UK Forecourt Market Report 2025** is an indispensable resource for a wide range of stakeholders across the forecourt and wider convenience landscape—including forecourt **operators**, **suppliers**, **wholesalers**, **investors**, and internal teams spanning **commercial**, **finance**, **data & insight**, **brand**, and **marketing** functions.

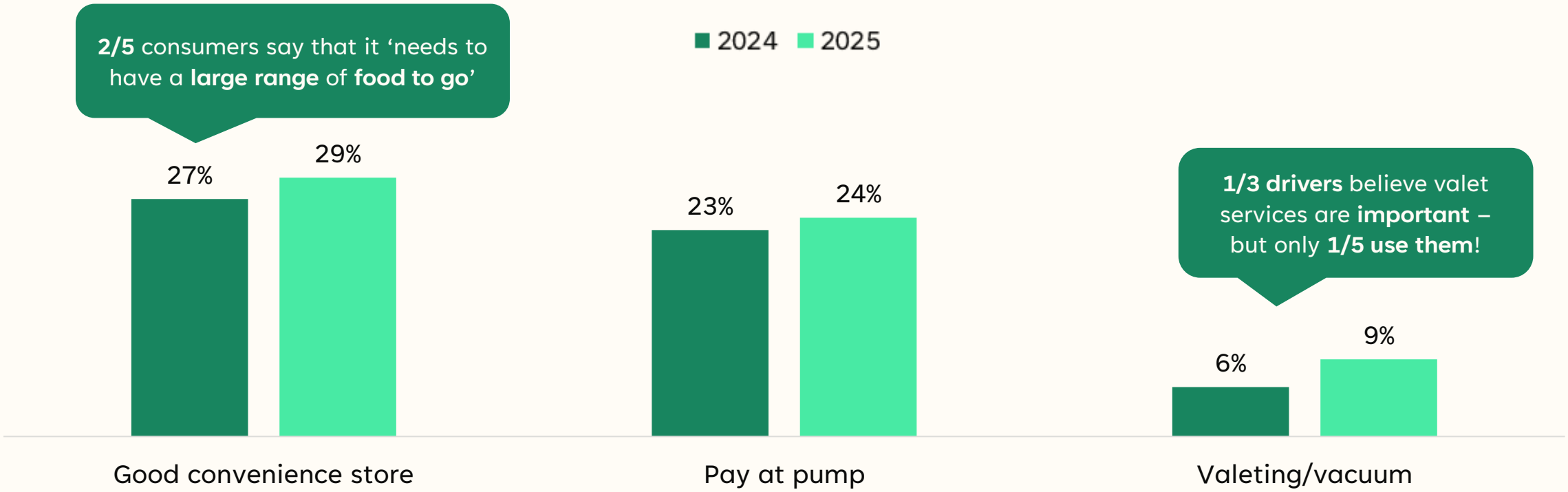
For operators, the report offers deep insight into **market positioning**, **consumer expectations**, and **competitive strategy**, enabling informed decisions on ranging, merchandising, and expansion. Suppliers and wholesalers can identify **evolving customer priorities**, emerging **product trends**, and **growth opportunities** to better support retail partners and target new accounts. Investors gain a clear understanding of **sector dynamics**, performance **benchmarks**, and long-term **growth potential** to guide strategic investments.

Whether expanding into forecourts, refining product portfolios, or shaping multi-year strategies, this report provides the data, context, and foresight required to make smarter, future-ready decisions in an increasingly competitive retail environment.

Sample Slides

The importance of the convenience store heightens – emerging opportunity to bring consumers in through valet

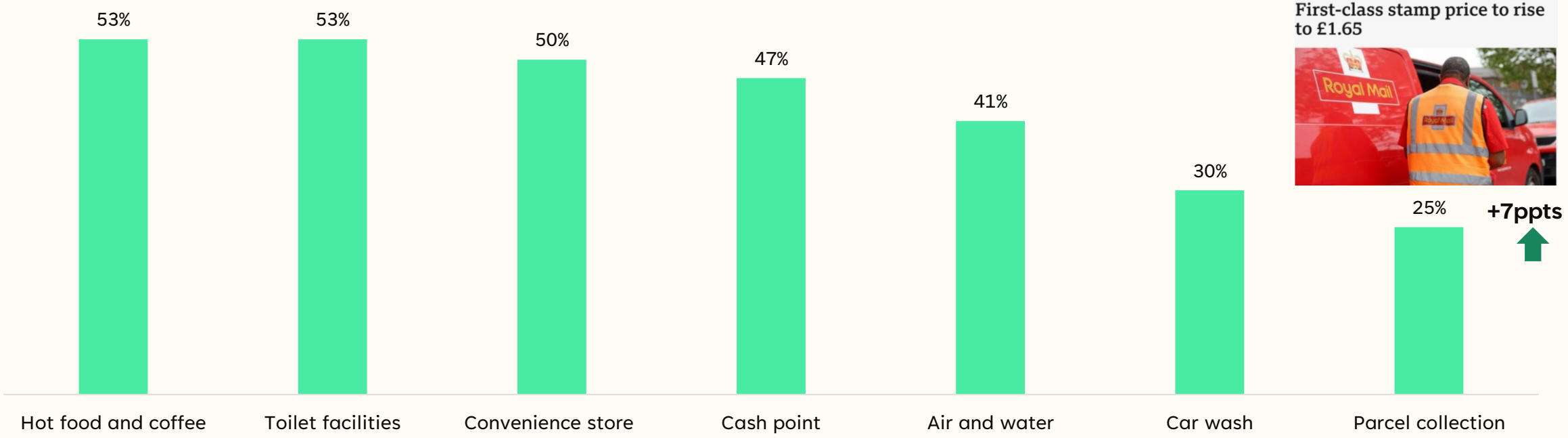
What services would you like to see more of in forecourts? – top movers year on year



Source: Lumina Intelligence Forecourt Survey 2025

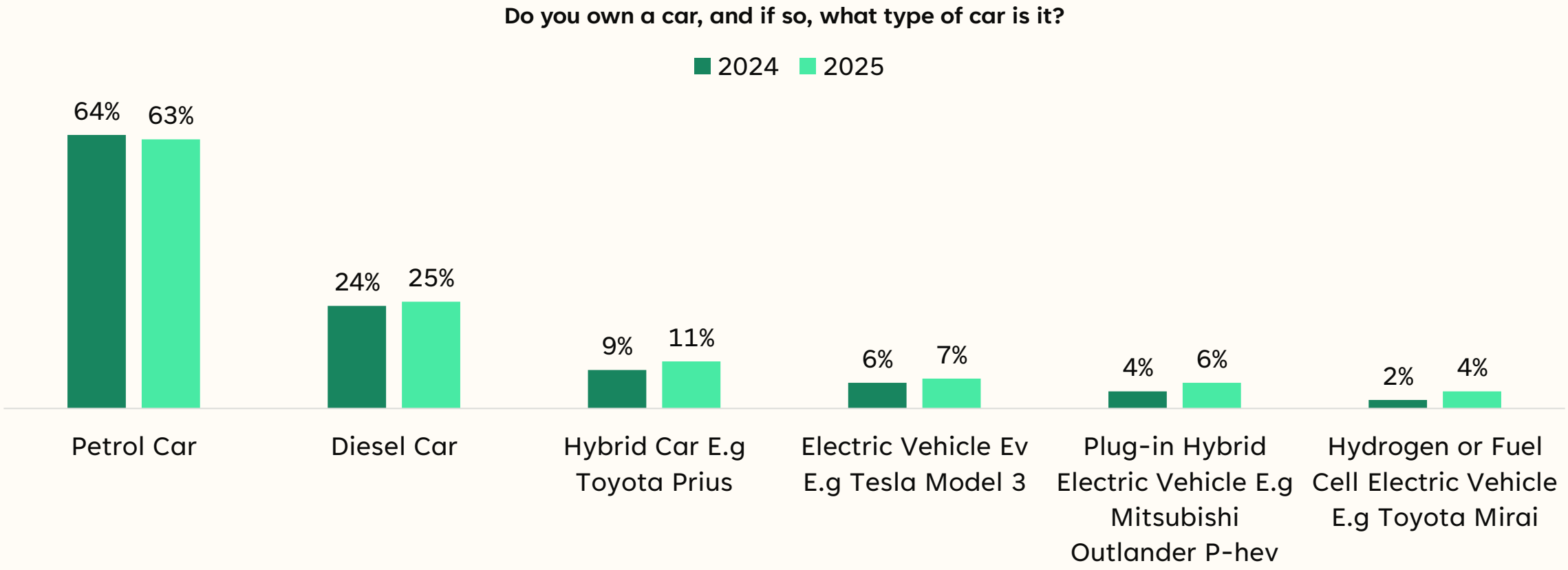
Parcel collection soars and provides higher footfall opportunities

What are the reasons you would stop at a forecourt if you do not need to charge/fuel your car?



Source: Lumina Intelligence Forecourt Survey 2025

There hasn’t been a big surge towards EV this year. Nearly 2/3 of drivers still own a petrol car

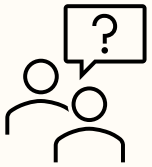


Source: Lumina Intelligence Forecourt Consumer Survey 2025

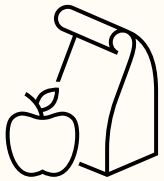
Coffee and food to go will thrive further, but nearly ½ of operators believe food service will gather pace too

In the next **5 years**, **how important** will the following services be for your **forecourt shop**? – **extremely or very important**

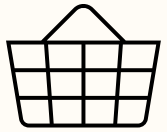
Hot coffee
58%



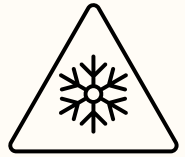
Good customer service
58%



Food to go
56%



Good convenience/ top up offer
51%



Chilled Section
49%

Food Service
47%

Source: Lumina Intelligence Forecourt Survey 2025

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Report Details

Format

Electronic PDF

Pricing

£3,250

Publication

April 2025

Access

Corporate Access

Lumina Intelligence

To learn more about how Lumina Intelligence can support you, please get in touch using the contact details provided below.

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